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## REQUEST FOR QUOTATION FOR TOURISM KWAZULU-NATAL PHOTOGRAPHY BRIEF JUNE-JULY EVENTS 2023

Tourism KwaZulu-Natal is looking for a photographer that will assist us to capture the upcoming events moments. To rebuild and promote our tourism sector through powerful and impactful images that will capture the vibrancy of the tourism sector.

### 1. SCOPE OF SERVICES

- A total of 50 hrs of photography services.
- Availability when requested mostly (Friday to Sunday)

#### The appointed photographer will be required to provide the following:

- Take images from 22 June- 24 June 2023 during the Winter Campaign Activation in Hluhluwe.
  - Take images from 02 July -03 July 2023- during Hollywood Bets Durban July event and post hosting.
  - Take images from 07 July – 09 July 2023 during 947 Primedia North Coast Hosting/OB's.
  - Take images from 14 July -16 July 2023 during the Dundee July.
  - Take images as when required during the month of July 2023.
- ✚ Images will have to be of high quality that can be used for newsroom content and stories.
  - ✚ Images will have to be impactful and capture the warmth, excitement, and purpose of the hostings/activations and beauty of the location.
  - ✚ All images will have to be in line with the Tourism KZN brand essence of warmth and hospitality
  - ✚ Images to be shared in real time to the assigned TKZN representative and media personnel.
  - ✚ *The appointed photographer must have a proven record as a photo – journalist with a least 5 years of experience in the mainstream newsroom (Must provide CV or Press Card as part of the quotation)*
  - ✚ The appointed photographer must be willing to travel with our team across the province for this project.

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- All images captured through this campaign will belong to Tourism KZN.
- Unused hours will be rolled over to TKZN for any future Photography services required.
- The Appointed Service Provider will liaise directly with the Tourism KZN PR and Communications Unit for picture ideas needed to capture the essence of the hostings/activations.
- The Appointed Photographer will have to submit all edited and unedited Hi-Res images with captions to Tourism KZN within 2 days, after each activation.

**2. QUOTATION SUBMISSION**

Quotation must be e-mailed to [quotes@zulu.org.za](mailto:quotes@zulu.org.za). SCM to advise.

**3. TKZN CONTACT**

Samukelisiwe/Nhlanhla

[Samukelisiwe@zulu.org.za](mailto:Samukelisiwe@zulu.org.za) / [nhlanhla@zulu.org.za](mailto:nhlanhla@zulu.org.za)

**4. PRICING AND SCORING**

4.1 The 80/20 principle will apply in terms of the Preferential procurement policy. framework act, 2000: Preferential procurement regulations, 2022 and TKZN's SCM Policy.

4.2 All qualifying proposals will thereafter be evaluated on the 80/20-preference point system.

4.3 Where price score will be 80 points for requirements with a Rand value equal to or below R50 million inclusive of all applicable taxes.

4.4 The following formula will be used to calculate the points out of 80 for price.

Ps = Points scored for price of tender under consideration.

Pt = Price of tender under consideration; and

Pmin = Price of lowest acceptable tender.

4.5 The following table will be used to calculate the 20 points for Preference Points:

**80/20 Point System (50 million less procurement)**

Race: African	15 points
Location: Within the province of KZN	5 points
<b>TOTAL</b>	<b>20 points</b>



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4.6 To qualify for preference points as per Preferential procurement policy framework act, 2000: Preferential procurement regulations, 2022 and TKZN's SCM Policy bidders must ensure that they submit the following documents:

- A stamped letter from the local councilors or municipal bill
- CSD Registration Report

## 5. INFORMATION TO BE SUBMITTED BY APPLICANTS

5.1 Quotation Document

5.2 Pricing on Company Letterhead

5.3 Completed SBD Documents (SBD 4, 6, 1 8 and 9)

5.4 Certified Copy of BBBEE Certificate or Affidavit

5.5 CSD MAA number

5.6 SARS Pin Document

Approved by

Senior manager: PR & Comms | aeb2557e-043c-43c3-9964-cd9d39040a70

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Senior Manager: PR & Comms  
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