



Ugu South Coast Tourism (Pty) Ltd
Physical: 16 Bisset Street, Port Shepstone, 4240
Postal: PO Box 570, Port Shepstone, 4240
Call: +27 39 682 7944 Fax: +27 39 682 1034
Email: info@tourismsouthcoast.co.za

PRESS RELEASE

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Umzumbe Business Fair set to promote business and tourism opportunities

The Umzumbe Municipality on the KwaZulu-Natal South Coast, will be hosting the Umzumbe Business Fair on the 28th November 2015. It is set to take place at the Nkanini Sports Grounds, Ward 18, uMthwalume, and doors will open at 09h00.

The aim of this exhibition is to assist local individuals and communities who are already in business to increase their market access and improve on their business growth strategies. The programme is designed to enhance relationships between businesses and clients and to further encourage and create a space for new business growth through interaction with successful entrepreneurs and other role models.

Says Maxwell Mhlongo, Ugu South Coast Tourism's Development Coordinator "We fully support this initiative as it is imperative that we see growth of new and existing businesses in the rural areas. The visitors and tourists that seek to experience the South Coast are constantly looking for new products and experiences, and as a result, there is a lot of room for growth in terms of tourism and affiliated businesses. We would really like to encourage people to attend the show. There is no cost to attend nor to exhibit".

About the Umzumbe Business Fair

- To empower emerging and established entrepreneurs to become self-sustainable entities and guide them through the most common challenges in business.
- To start creating a conducive environment for our SMME's to be part of the national and global map in business by encouraging local businesses to trade amongst each other in order to boost local economy.
- To improve the high quality learning experience.

For any further enquiries, please contact Mr Mfanafuthi Ngwabe at 060 963 2596
e-mail: mfanafuthi@umzumbe.gov.za.





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Submitted by: Nikki Tilley Marketing and Events Specialist, Ugu South Coast Tourism
marketing@tourismsouthcoast.co.za

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